



DEPARTMENT OF THE ARMY  
U.S. Army Corps of Engineers  
WASHINGTON, D.C. 20314-1000

REPLY TO  
ATTENTION OF:

CECW-ON/CELD-T

15 DEC 1997

MEMORANDUM FOR COMMANDER, MAJOR SUBORDINATE COMMANDS

SUBJECT: Recreation Policy Letter 98-01 -- Visitor Assistance Vehicles

1. This memorandum provides policy guidance on colors and markings for vehicles used in the U.S. Army Corps of Engineers Visitor Assistance Program. ER 1130-2-550, Chapter 6 (Visitor Assistance Program), paragraph 6-2 (I) and EP 1130-2-550, Chapter 6, paragraph 6-7 (a) will be revised accordingly.

2. Vehicle Color.

a. New vehicles obtained for use by park rangers and managers who perform visitor assistance responsibilities will be the vehicle manufacturer's standard color white. This applies to vehicles obtained through the General Services Administration (GSA) and from other sources (i.e., project owned vehicles).

b. Vehicles obtained through GSA are subject to the Memorandum of Understanding between the Interagency Fleet Management System (IFMS), GSA, and the Corps, dated January 1997. Paragraph 5a of subject MOU states in part:

"The IFMS will provide a mix of manufacturer's colors, however, for vehicles used by USACE Park Ranger/Managers for Visitor Assistance responsibilities, the manufacturer's standard white will be provided if available for each specific make and model required."

c. During the acquisition process with GSA, managers/district office officials must identify the specific visitor assistance vehicles that require the color white.

d. New visitor assistance vehicles obtained from any source that are delivered in the wrong color will be painted white by the project receiving the vehicle. Exceptions to this painting requirement will be granted for vehicles that will be used at a project for less than one year.

e. Visitor Assistance vehicles obtained prior to the GSA MOU (either from GSA or from other sources) may be painted white if the amount of usable vehicle life justifies painting.

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3. Vehicle Markings.


a. The Corps Mark and Signature decal will be applied to all visitor assistance vehicles as specified in EP-310-1-6, Graphics Standard Manual. Placement will be centered on the front left and right doors with exact placement contingent upon location of door handles, mirrors, and door guard/bumper strips. Specifications: small logo version (3½" black castle on white reflective backing, 7/8" Helvetica medium black letters for "U.S. Army Corps of Engineers"; 5/8" black Helvetica medium letters for "For Official Use Only"); district name on the third line (between "U.S. Army Corps of Engineers" and "For Official Use Only") with 5/8" Helvetica medium letters is optional.

b. A "Park Ranger" decal will be applied to the upper left quadrant on the left and right front doors. Specifications: 2½" to 3" Helvetica medium black letters on white reflective backing; the word "Ranger" may be substituted for "Park Ranger" on vehicles with limited space.

c. Magnetic signs may be substituted for Park Ranger decals only in those instances where the visitor assistance vehicle will be used for multiple functions (i.e., maintenance). Magnetic signs may also be substituted for the Corps Mark and Signature and Park Ranger wording in cases where the vehicle will be used for less than one year. As an option, white magnetic strips may be used to cover the Park Ranger decal when the vehicle is not being used for visitor assistance responsibilities. Specifications: soft thin pliable material that incorporates the magnetic property into it.

4. These policy revisions and specifications will be incorporated into the next revision to ER/EP 1130-2-550, Chapter 6 and EP-310-1-6, Graphic Standards Manual respectively.

FOR THE COMMANDER:

  
GARY L. ANDERSON  
Director of Logistics

  
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